



# SWIMMING EDUCATION PACKAGES 2025

**KIDS OUT  
and ABOUT**.com

 BeyondtheNest.com

 **ENTERTAINMENTCALENDAR.COM**

# Package Discounts for Swimming Educators

**You teach kids to swim: Our readers are your audience!** We promote sports and health education programs year-round. Make sure your events and summer camps are posted to our calendar (that's free). **Then choose one of the packages below, or let us tailor one to your needs!**

## ✓ **INTRO: \$730 \$480**

- One-year content ad on sports / exercise education page
- Paragraph in our after-school / fall program e-newsletter the second Monday of August



## ✓ **STANDARD: \$2010 \$1290**

- One-year content ad on sports / exercise classes page
- One-year content ad on sports / exercise summer programs page
- Paragraph + graphic in after-school / fall program e-newsletter, August
- Paragraph + graphic in March and April editions of summer camp newsletter
- Six months of square ad (250 x 250 px) running throughout the website

[CLICK HERE TO SEE SAMPLE IMAGE ADS](#)

## ✓ **PREMIUM: \$5010 \$2900**

- One-year content ad on sports / exercise classes page
- One-year content ad on sports / exercise summer programs page
- Paragraph + graphic in after-school / fall program e-newsletter, August
- Paragraph + graphic in March and April editions of summer camp newsletter
- One year upgrade
- Two e-blasts to entire list exclusively about your program (usually one advertising spring/summer programs and one for fall)
- One year of square ad (250 x 250 px) running throughout the site, can swap ads and A/B test anytime

**CUSTOM PACKAGES CAN BE TAILORED TO YOUR NEEDS AND BUDGET!**

